

# Curriculum Vitae

JONI ARIEL PERKINS, MPA, M.ED, CCNPL

PUBLIC ADMINISTRATOR | ORGANIZER | EDUCATOR | ANTHROPOLOGIST

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## SUMMARY

Joni is an energetic and motivating leader with a proven ability to effectively manage both personnel and projects. She has a broad knowledge and evident skills in organizational management, strategic planning, public speaking, marketing and communications, fundraising, youth programming, community outreach, museum management, and political campaign coordination. Joni Ariel Perkins hails from Alachua, Florida, where she resided until entering her post-secondary career at Florida State University. After completing her undergraduate degrees, she then moved to Moncks Corner, SC as a Teach for America Corp Member, being employed as an 8th grade English and Language Arts teacher in a Title-I, Priority, school. After leaving the classroom to progress her career, she used her knowledge of the field of education to build experience in the public sector. While working in the field, honing her craft of program management, and completing two master's degrees, she went on to become the Director of Education and Enrichment Services for the renowned nonprofit, The Carolina Youth Development Center. She is equipped with over 8 years of intensive leadership, interpersonal, and public speaking experience through serving many roles on FSU, DSU, and FMU campuses as well as throughout the greater Gainesville, Tallahassee, and Charleston areas. She aspires to lead an impact-driven nonprofit that drives local change, specifically for low-income and underserved communities across the nation, as an Executive Director. With this in mind, she continues to inspire a movement to create sustainable change in the way our nation approaches educating, developing, supporting, and enriching our youth through ideating and innovating programs and projects within the nonprofit sector that positively impact our youth, creating opportunities for a brighter future.

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## CONTACT

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- joniaperkins@gmail.com
- www.joniariel.com
- United States of America

## EXPERTISE

- Personelle Management:
  - Establishing a well developed team, delegating effectively and driving departmental success.
- Program Development:
  - Building program framework and strategic plans for education-based youth programs.
- Curriculum Development & Execution:
  - Designing program curriculum for education-based programs with successful implementation and continuation.
- Program Evaluation:
  - Utilizing evaluation techniques to recommend outcomes and performance measures for providing support programs within the public sector.

## SKILLS

- Exceptional communication and networking skills
- Eloquent and knowledgeable public speaker
- Successful working in a team environment, as well as independently
- Microsoft Office
- Photography & Graphics
- Program Development
- Supervisory Skills
- Program Management
- Personnel Management
- Educational Leadership
- Event Planning and Development
- Volunteer Engagement
- Adult Education skills
- Serving at-risk populations

## DEMOGRAPHICS



GENDER		FEMALE
ETHNICITY		BLACK
PRONOUNS		SHE/HER
LANGUAGE		ENGLISH

## PROGRAM MANAGEMENT EXPERIENCE

### Carolina Youth Development Center

Director of Enrichment and Educational Services

AUG 2022 - CURRENT

- Worked directly under the VP of Programs
- Supervised 12 employees (5 seasonal/3 interns)
- Managed residential youth's educational paths, including GED prep, Public School Enrollment, College prep, Liaising with schools and teachers, and attending IEP, 504, and BIP meetings, and oversaw all educational programming for the agency.
- Created a 2022-2023 strategic action plan for the educations enrichment department
- Managed Grant funding for specific programs & budgeted effectively for program needs.
- Developed engaging enrichment activities for the youth
- Directed the Teen After School Center program, Student Advocacy program, Guest Speaker Fridays, Saturday School, and the reimagined LifeLab, ScholarCentric, and COPE.
- Planned and executed impactful and enjoyable educational experiences for the youth.
- Cultivated and established many new partnerships with volunteers and volunteer groups.
- Created and Implemented better forms of tracking Enrichment data for grant reporting and working interdepartmentally to complete grant requirements.
- As evidenced by weekly summaries required to be submitted by my team members, enrichment team members reported over 90% "overall satisfaction with their experience on the Enrichment team" under my leadership.
- Worked diligently to understand CYDC's policies and protocols to better inform the way I perform on the job.
- Cultivated and established many new partnerships with volunteers and volunteer groups including Soccer Shots, Jerseys for Juniors, Abiding Word Church, STREAMS, Upscale Salon, Barbers Inc, XO Events, Park Circle Skate, and many more. As well as maintained and upheld the volunteer relationships that were already established.
- Created and implemented better forms of tracking Enrichment data for grant reporting and worked interdepartmentally to complete grant requirements.
- Actively sought and applied feedback from supervisors.

Interim Director of Enrichment

MAY 2022 - AUG 2022

- Served as program director for the annual Freedom School Summer Camp Program for 50 community youth aged 4 to 17.
- Managed the educational paths of residential youth including GED prep, Public School Enrollment, College prep, Liaising with schools and teachers, and attending IEP, 504, and BIP meetings.
- Managed Grant funding for specific programs
- Developed enrichment activities for the youth
- Managed enrichment programs for the agency.
- Planned and executed educational experiences for the youth.

Enrichment Program Coordinator

FEB 2022 - MAY 2022

- Worked directly under the Director of Enrichment
- Under the direction of the Director of Enrichment, managed the educational paths of residential youth including GED prep, Public School Enrollment, College prep, Liaising with schools and teachers, and attending IEP, 504, and BIP meetings.
- Developed enrichment activities for the youth
- Managed the Teen After School Center program on the main campus
- Assisted in the planning and execution of educational experiences for the youth

# JONI ARIEL PERKINS, MPA, M.ED, CCNPL

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## EDUCATION



**Master of Public Administration**

**Florida State University**

Fall 2020 - Fall 2022

With a focus in Non-profit Management, receiving a certificate in Civic and Nonprofit Leadership.



**Master of Education**

**Francis Marion University**

Summer 2022 - Fall 2022

Segal Award recipient with a focus in Teaching and Learning in Title I schools of South Carolina.



**International Affairs & Anthropology**

**Florida State University**

Fall 2015 - Spring 2019

Dual major with focuses in Public Administration, Cultural Anthropology and a Minor in Social Entrepreneurship.



**Honorary Master of Theology**

**North Central Theological Seminary**

February 2023

For contributions to the Christian Faith as a leader, missionary and the chief Evangelist of Embrace International Ministries.



**Doctor of Theology**

**School of the Great Commission**

Accepted for 2023 - 2024

Study of Christian Humanities and the teaching of the fundamentals of humanities and social work.



**Non-Degree Seeking**

**Delta State University**

Summer 2019

Completed graduate-level coursework in Education while in Teach for America.

## CONTINUED

### Berkeley County School District

Project Based Learning Team Lead

2019 - 2020

- Working with middle school teachers and administrators, lead efforts to organize project-based learning opportunities for students.
- Established the framework to have students create a museum to house their research and creations surrounding the history of Cross High and the Cross Community.
- Helped create project areas such as Art, Videography, Creative Writing and Web-based content, Oral History, Building and 3D Printing, and Coding for students to cultivate their ideas around like-minds to create exhibits.
- Facilitated and served as personal project leads for the creative writing and web-based content projects of students.
- Developed ways to track student-driven data to evaluate the impact of the project on student learning, buy-in, and views on their community as they continue throughout the project.

Priority School Planning Team

2019 - 2022

- Worked with one other teacher, an Assistant Principal, and a Title I coordinator to produce a plan and budget to meet state requirements under the Priority School designation.
- Proposed a school-wide project to bring innovation and student ownership into the classroom by having students conduct Project-Based learning in an effort to create a museum that will focus on Cross High history and the history of the surrounding communities. This project became the official project of the 2019-2020 school year, utilizing \$45,000+ of funding from both the state of South Carolina and the Google Technology Grant.

High School Yearbook Advisor

2019 - 2022

- Supervised a staff of 20 students to create the 2019-2020 yearbook for Cross High School.
- Worked in cooperation with Herff Jones to organize and delegate tasks to staff members in order to meet appropriate deadlines.
- Completed the yearbook for the 2019-2020 & 2020-2021 school year

### Women's Leadership Institute

Student Coordinator

2018 - 2019

- Worked side-by-side with the leadership team in charge of coordinating the annual Women's Leadership Institute at Florida State University.
- Provided the necessary perspective of a student and former participant during the planning process.
- Brainstormed and provided thoughtful ideas to contribute to the conference.
- Helped facilitate and present during the conference.
- Conducted daily logistics for the extent of the program.
- Presented and facilitated during the program.
- Worked with the leadership team to debrief and evaluate the success of the institute to identify improvements for the future

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## AWARDS AND RECOGNITION

Florida State University

### Miss Omega Psi Phi

2019 - 2022

Winning first place and being crowned queen after competing in the 2019 Miss Omega Psi Phi Pageant

### National Qualifier

Spring 2017 & 2018

Advancing to Nationals for Prose Oratorical Interpretation at the National Forensics Association National Qualifier and Informative Speaking at the American Forensics Association National

### Garnet & Gold Award

Spring 2019

For my contributions to Florida State University and the Tallahassee community.

## ORGANIZATIONS

### The Gwen Graham Campaign

Millennial Outreach Coordinator

- Facilitated the initiation of millennial outreach programs on college and university campuses across the state of Florida with the goal of furthering the Gwen Graham campaign for Florida Governor.
- Wrote the official 43-page handbook for students to follow to initiate a program on their campus.
- Worked with campaign staff with outreach in the Tallahassee community through phone banking, emailing and canvassing.

### Embrace Int. Ministries

Chief Evangelist

- The mission of EMBRACE is to engage in the communities of the world, spreading the Gospel and providing for those in need.

### F.U.T.U.R.E.S Coalition

Founder

- The F.U.T.U.R.E coalition serves as a network for the aforementioned individuals to come together as an alliance for combined action, creating sustainable change in our communities.

## CONTINUED

### John G. Riley Museum

Projects and Program Coordinator

2018 - 2019

- Worked collaboratively to plan educational and fundraising events for the museum and local community such as the Blended Lives elementary education program as well as other festivals, programs, projects, and donor events.
- Working with support staff to host exhibits within a Non-Profit African American History museum in Tallahassee, FL.
- Worked collaboratively with staff to write grants pertaining to educational programs for the community to bring awareness of history to youth and make local history more accessible.
- Regularly inventoried and analyzed museum artifacts.
- Maintained exhibits and assisted in preparing exhibits.
- Worked in contacting and communicating with exhibit curators.
- Produced written articles and publications including the books *"The Proctors: Roots, Branches, Voices"* and *"Uncrowned Queens: Our Matriarchs of Courage"*
- Produced graphic design and promotional materials for publication in local magazines and event materials.
- Conducted tours, facilitated community programming, and researched and transcribed oral history.

### Days for Girls International

Founder and Coordinator of Sewing and Health Enterprise

2017

- Founded a Sewing and Health Enterprise in Assam, India, while serving as a researcher in Assam, India, the most rural district in India.
- Lead the effort to plan, coordinate, organize, and facilitate the establishment of a fully operational and sustainable Enterprise.
- Organized the housing, travel, and itinerary of four American volunteers who, for two weeks, tackled intensive training of Assamese women on the construction and use of washable reusable menstrual supplies.
- Coordinated the travel to the Garbhanga Forest to host the distribution of 100+ Days for Girls comfort kits to all the women and young ladies of the villages.
- First time leading a project of this magnitude, after assisting in the establishment of S.H.Es in Kenya and Peru.

Women's Health Ambassador

2016 - CURRENT

- Conducted speaking engagements on behalf of the Central Florida chapter of Days for Girls International educating women on feminine health.
- Organized donor and fundraising events to receive donations and sponsorships to further the vision of Days for Girls, Int.
- Organized and facilitated "Sew-a-thon" events across the state of Florida.
- Traveled to Kenya, Africa to conduct training of a group of women to become Women's Health Ambassadors as well as establish a Sewing and Health Enterprise in Tharaka-Nithi, Kenya.
- Worked in cooperation with the Governor of Tharaka-Nithi and the First Lady to ideate ways to continue these efforts throughout the district.

Mission Possible: KGIS (.)

2014 - CURRENT

- Co-founder of "Mission Possible: Keep Girls in School." Which brought awareness of feminine health and safety to women around the globe, as well as access to and knowledge of washable, reusable menstrual pads for school girls.
- The project later partnered with Days for Girls International which led to the establishment of the Central Florida Chapter of Days for Girls Int. that continues the vision of Mission Possible: KGIS. Operating out of Gainesville, Florida.

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## SERVICE

- Board Member
  - DIESEL Project - Gainesville, FL
- Food Bank Volunteer
  - Abiding Word Ministries - Moncks Corner, SC
- Food Bank Volunteer
  - The Neighborhood House - Gainesville, FL
- Mentor
  - Berkeley Citizens - Moncks Corner, SC
- Girl Scout Troop Volunteer
  - Eastern SC Council - North Charleston, SC
- Student Advocacy Program Director
  - SC DJJ - North Charleston, SC
- Teen After School Center
  - SC DJJ - Moncks Corner, SC
- Girl Scout Community Volunteer
  - Gateway Council - Gainesville, FL
- Women's Health Ambassador
  - Days for Girls - Gainesville, FL
- Guardian Ad Litem
  - Berkeley County, SC
- F.U.T.U.R.Es Coalition Founder
  - Charleston Metropolitan Area, SC
- International Volunteer
  - Omprakash - Assam, India
- Art & Music Teacher
  - Parijat Academy - Guahati, India
- Women's Health Ambassador
  - Days for Girls International
- Youth Coach
  - PeaceJam - Tallahassee, FL
- Co-Founder
  - Day's for Girls International Central Florida Chapter and center - Gainesville, FL
- Music Theory Teacher
  - Music & Arts Program (M.A.P.'s)

## WRITING SAMPLES



## EDUCATION EXPERIENCE

### CDF Freedom School

Director

Summer 2022

- Conducted daily operations of the Children's Defense Funds Summer Freedom School Program for at-risk youth
- Designed educational and engaging activities for youth aged 4 to 18
- Coordinated weekly field trips for the youth
- Coordinated with volunteer organizations and groups to engage with the youth.

### Student Advocacy Center Site Director

Director

2022 - Current

- Managed individual education and transitional planning for youth moving toward independence
- Providing community resources, public assistance, financial literacy, GED/Trade School assistance, life skills, and life planning events and programs.

### Teen After School Center Site Director

Director

2022 - Current

- Conducted daily after-school instruction highlighting academic support, life skills, and transitional planning for high school and college-age at-risk youth.
- Submitted weekly lesson plans detailing direct instruction, modeling, guided practice, independent practice, review, and differentiation.
- Engineered and executed classroom management systems and procedures
- Engaged in scheduled professional development activities, group PLC and other required meetings, seminars, and workshops.

### Sisters 2 Service

Educational Mentor & Advocate

2019

- Facilitated weekly mentoring sessions with girls aged 5 to 11 at the Walker Ford Community Center in Tallahassee, FL.
- Created Lesson Plans for students regarding various topics focused on themes such as history, architecture, art, and science.

### Teach for America

5th Grade ELA Teacher

2019

- Taught summer program in Mississippi Delta under the supervision of a faculty of experienced teachers
- Developed unit instructional plans based on state curriculum standards
- Created daily lesson plans based on unit and long-term curricular goals
- Engineered and executed classroom management systems and procedures
- Engaged in a full schedule of professional development activities, including seminars, discussion groups, workshops, individual and group reflections, and 'learning teams' specific to my teaching license area.

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## RESEARCH

Florida State University

### Incentives of Tallahassee Resident Adoption of Sustainable Technologies

November 2022

Group Capstone research conducted over two semesters as the summative capstone for the degree of Master of Public Administration from Florida State University.

Joni Perkins et al.

Supervisor: Dr. Gary VanLandingham of Florida State University Askew School

[https://docs.google.com/document/d/14OeolJu-bZy\\_9Sbd8smly9tAdt7dgn1DjZl-FXDnILE/edit](https://docs.google.com/document/d/14OeolJu-bZy_9Sbd8smly9tAdt7dgn1DjZl-FXDnILE/edit)

The City of Tallahassee

### Electric Vehicle Adoption

June 2022

I completed a high-level literature review that focused on the current landscape and projected trends in EV usage. I provide a consolidated list of key research findings from sources including reputable journals/articles, government websites, industry databases, and information provided by industry experts and professional associations. The deliverable informed the City staff's development of a White Paper on EV Readiness that was presented to the City Commission at its July 13th meeting. The status report that went before the committee was ultimately adopted.

Supervisor: Dominique Maddox of the City of Tallahassee

<https://go.boarddocs.com/fla/talgov/Board.nsf/goto?open&id=CG3SGY72B043>

Florida State University

### Transportation in Assam, India

June 2022

Interdisciplinary research on 'The disparities of access to transportation between city dwellers and distant villagers and its effects' on availability of education and medical treatment. Location: Guwahati, Assam & The Garbhanga Forest Village(s)

Supervisor: Florida State Center for Undergraduate Research & Academic Engagement

<https://www.youtube.com/watch?v=kwjn54zEdP8>

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### Berkeley County School District

Secondary School Teacher

2019 - 2022

- Conducted daily classroom instruction aligned to SC State Standards for ELA to 8th grade and 8th grade Gifted and Talented students.
- Conducted daily classroom instruction aligned to SC State Standards for ELA to 7th-grade students.
- Adhered to IEP requirements for students with accommodations.
- Submitted weekly lesson plans detailing direct instruction, modeling, guided practice, independent practice, review, and differentiation.
- Engineered and executed classroom management systems and procedures
- Engaged in scheduled professional development activities, group PLC and other required meetings, seminars, and workshops.
- Coordinated the annual field day for 150 students.
- BETA Club Advisor

### John C Campbell & Arrowmont School of Arts

Guest Professor

2021

- In July of 2021, I had the pleasure to instruct classes on sweetgrass weaving alongside Lynette Youson. During the ladder weeks of the month, we taught at both the John C. Campbell Folk School in Brasstown, NC, and The Arrowmont School of Arts and Crafts in Gatlinburg, TN. During this course, students learned how to coil a sweetgrass basket together with the natural grass that grows wild along the coast of Charleston, SC on the dry lands of waterfront properties. Also used in the baskets are long pine needles found in the surrounding forests and bull-rush, a thicker grass that grows on the edge of the wetlands of the Gullah-Geechee corridor. The baskets are bound with the State tree of South Carolina's Palmetto palm. Students experienced making a traditional rice fanner basket and other traditional style baskets using these materials. It is a pleasure to continue the tradition of this dying art form by teaching others about its rich history. After learning from a fifth-generation basket weaver myself, I enjoy sharing the beauty behind sweetgrass basketry as it was shared with me. Students completed projects by applying the learned skills and created something of their own, to keep for generations to come. While weaving, they gained a better understanding of the art form and an appreciation for this beautiful tradition.

### Parijat Academy - Guahati, India

Music and Dance Teacher

2017

- Taught daily classroom activities to 1st through 3rd graders on the subjects of math, English, and science in Assam, India.
- Facilitated after-school tutoring to students aged 11 to 16 on the subjects of social science, English, math, and language arts.
- Instructed morning and evening dance and music classes for students and adults.
- Organized the first annual Parijat Prom for students.

### PeaceJam Southeast

Mentor

2017 - 2019

- Facilitated weekly after-school classroom instruction for youth at Fairview Middle School in Tallahassee, Florida.

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## CERTIFICATION

- **Certificate in Civic and Nonprofit Leadership.**
  - Certified December 2022.
  - Florida State University
- **State of South Carolina Teaching Certificate in Secondary English.**
  - Certified July 2019.
  - Berkeley County School District
- **Trained Labor Support Professional.**
  - Certified October 2022.
  - Association of Certified Birth Educators
- **Ordained Evangelist of the Christian Faith.**
  - Certified September 2022.
  - World Christianity Ministries

## REFERENCES

### Kristen Rossino

📞 843-627-5887XXXXXXXXXXXX  
✉️ kristenrossino@yahoo.comXXXXXXXX

### Beverly Harden

📞 843-627-5888XXXXXXXXXXXX  
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### Dr. Christen Warrington-Broxton

📞 843-627-5876XXXXXXXXXXXX  
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### Vanessa Dease

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## FREELANCE & ENTREPRENEURSHIP

### Consultant

NRG Unlimited LLC

2017 - CURRENT

- Culturally Relevant Pedagogist
  - A knowledgeable disruptor in the field of education, informing on the incorporation of culturally relevant, responsive, and sensitive educational practices. Equipping educators with the tools they need to teach diverse students in a culturally conscious way, through professional development workshops both in-person or virtually.
- Cultural Anthropologist & Ethnographer
  - Knowledgeable and experienced cultural anthropologist with a dense history of ethnographic research in areas of Asia, Africa, and the Americas. Joni serves as a resource to authors and publishers to assure publications are culturally responsive and culturally accurate.
- Public Program Evaluator
  - Accomplished public administrator with a Masters from Florida State University's Reubin O'D. Askew School of Public Administration & Policy Contact Information, ranked in the top 1% of public management and leadership programs in the Americas. Utilizes evaluation techniques to recommend outcomes and performance measures for providing support programs within the public sector. Assisting nonprofits in the creation of short-term and long-term outcomes that meet S.M.A.R.T. criterium. Identifying common metrics, and outcomes and proposing instruments to meet program goals. Assisting in the creation of S.W.O.T analysis for the potential success of a program offered by a nonprofit.

### Freelance Writer

Upwork

2022 - CURRENT

- Completed contracts with small businesses, non-profits and educational institutions in grant writing and developing strategic plans for businesses, agencies and departments.

### Birth Doula

Mother Nurture Birth Services

2022 - CURRENT

- Assisted new mothers through the birthing process by providing all inclusive, full spectrum, doula and family support as well as bereavement services.

### Small Business Owner

NRG Unlimited LLC

2016 - CURRENT

- Grew and managed a holding company for various business endeavors including:
  - Kuumba Kreation's & Kaotic Good
  - Mother Nurture Birth Services
  - PridenYourRoots LLC
  - Embrace International Ministries

